

RICK BRADLEY

(858) 442-8786 rick.bradley44@gmail.com San Francisco, CA
[Portfolio](#)

UX / UI Designer

Experienced professional with more than 15 years of expertise in creating user experiences across various industries. Proven track record of successfully designing and executing projects ranging from luxury homes to AAA video games. Demonstrated ability to lead projects from inception and design through strategy to launch. Currently specializing in UX and UI design.

Core competencies include:

| | |
|--------------|-----------------------------------|
| UX Design | User Research |
| UI Design | Vendor and Third Party Management |
| Wireframing | Project Management |
| Prototyping | Strategy |
| Figma | Budgeting |
| User Testing | Cross Functional Collaboration |

PROFESSIONAL EXPERIENCE

Stealth Startup 2023
Freelance, UX / UI Strategy and Design Remote

- Conducted internal site review to identify key UI problem areas and prioritize issues to help launch the platform.
- Managed competitive analysis to determine strengths, weaknesses, and opportunities.
- Identified, sketched, designed, and iterated on UI solutions to maximize use of limited resources on a tight deadline.

Butch Haze Group 2022 - 2023
Real Estate Construction, Project Manager San Francisco, CA

- Oversaw 20+ remodel projects with budgets between \$50,000- \$150,000.
- Design and execute a vision for maximizing the ROI for clients selling their home by completing strategic short-term improvement projects.
- Manage multiple vendors working simultaneously on multiple jobs.
- Create and execute aggressive timelines for projects, with a goal of completing them in half the time they would typically take.

Rick Bradley Consulting 2016 - 2023
Real Estate Development, Owner San Francisco, CA

- Directed an overall design aesthetic for \$25M+ of luxury residential real estate and worked with interior designers to create a unique vision for each project.
- Managed architects and interior designers to ensure that the homes captured the latest in design trends and maximized the space available to them.

- Raised over \$5M from investors for various projects, with a ROI of ~ 20% for investors.
- Oversaw multiple vendors and timelines to ensure that products and services were delivered on time and within budget.
- Worked with clients to understand the vision for their homes and how the most value could be created for them.

Teed Haze
Real Estate Construction, Project Manager

2016 - 2018
San Francisco, CA

- Oversaw \$30M+ of luxury residential real estate construction.
- Managed multiple types of real estate projects, including apartments, condos and single family homes.
- Oversaw vendors and timelines to ensure that products and services were delivered on time and within budget.

Seagate Technology
Program Manager

2010 - 2016
Cupertino, CA

- Analyzed data to create strategies for new projects and lines of business, such as designing a tablet with HDDs.
- Conducted large scale competitive analysis of the SSD industry to identify companies and products to target for external investments.
- Served as first junior business person on the data center team, and executed on a mission to launch a new data center focused business.

Activision
Production Coordinator

2007 - 2010
Los Angeles, CA

- Oversaw budgets and timelines for various aspects of a variety of Xbox and Playstation games, including *X-Men Origins: Wolverine* and *Sleeping Dogs (True Crime)*. Game sales totaled over 2M units.
- Pitched a mission for *True Crime* that was successfully expanded into independently sold downloadable content.
- Managed user testing sessions which allowed developers to better understand gameplay issues and improve overall quality.
- Conducted gameplay demos to executives, partners, and fans.
- Created marketing assets such as trailers, screenshots, and fact sheets.

EDUCATION

Interactive Design Foundation
AI For Designers (Distinction: Top 10% in Class)

2024
Virtual

Career Foundry
UX Immersion Certificate

2023
Virtual

The Power Business School
Power MBA

2020
Virtual

Loyola Marymount University
Bachelor of Business Administration

2007
Los Angeles, CA